



Celebrating **Blues Music** in the Greater Madison, WI Area

Meeting Minutes

September 10, 2018

Village Lanes
Monona, WI

Attendance: Present: Peter Gill, Christine Johnson, Shari Davis, Julie Ethridge

Absent: Chris Kalmbach

Call to Order: President Christine Johnson called the meeting to order at 6:10 p.m.

Treasurer Report:

Treasurer Peter Gill is still reconciling the revenue and expenses from the Annual Picnic but estimates that we took in approximately \$16,000 in revenue. We had to use the money in savings to pay the bands because we did not have enough cash in checking to cover them. The money from the grants will ideally go back into savings. He will email his final treasury report to us. We have approximately \$5,700 in checking. In the past we had sponsors, but those have dwindled significantly over the years. It was also noted that in-kind donation are also costing us more. For instance, we were not able to get as steep of discount on the drum set rental this year. It was also noted that Capital Brewery used to give us back around \$3,000 but now it is only around \$570.

Minutes:

The August Minutes were approved with a motion from Peter, and Shari seconded them. They were approved by unanimous vote of those present.

Picnic Evaluation:

Julie had provided Christine with the start of an analysis of the Picnic including strengths, weaknesses, opportunities and threats. Peter will add financial information and Christine will add her thoughts.

Bowling Event:

A time line of tasks needed for the Bowling event on December 2. The MadTown Mannish Boys were chosen by board vote to be the first choice to play at the event. A second option of a jam band was decided. Peter motioned for the vote and Shari seconded. The vote was 3 to 0. Christine will contact the band. Julie will create a registration form and add it to the website. Peter will work on getting a quote for tee shirts and a design.

A list of possible blues musicians to bowl at the event was developed. We based our decisions on popular musicians but also one that promoted the Blue Society in a positive light and those that would help us publicize the event. Shari said she would reach out to them. It was also suggested that we ask musicians for CD's, etc., that we could use as raffle prizes.

FLIX Brewhouse Event:

Julie said she would confirm the details of the Blues Brothers movie at FLIX Brewhouse but she was unable to attend. She would also make up a social media blurb about it.

Shari motioned to adjourn the meeting at 8:10 PM. Peter seconded.

Respectfully submitted

Julie Ethridge